IN THE ABSTRACT

The invention relates to a product display shelf, comprising a supporting cabinet, a drawer (8), slidably mounted in the supporting cabinet (13), said drawer containing a part of the products and an adjustable display unit (3), pivotably mounted on the front end of the drawer, whereby locking means are provided for seclectively locking the display unit (3) in relation to the drawer (8) and said display unit (3) is suitable for containing at least one sample of said products.